



## United Nations Human Settlements Programme (UN-Habitat)

Call for Expressions of Interest (EOI) for Cooperation Partners for Small-Scale Agreements of Cooperation

### **Enhancing road safety in Africa and Eastern Mediterranean cities - Call for Implementing Partners for the Road Safety Innovation Challenge**

Date first published: 1 April 2024  
Deadline for submissions of EOIs: 30 April 2024

## **Introduction**

The African and Eastern Mediterranean regions are among the fastest urbanising regions in the world. This entails significant challenges as well as opportunities to leverage the urban dividend - the window of opportunity to improve people's well-being in cities when planning is properly undertaken. The promise of opportunity, however, often remains out of reach for many. This is particularly problematic for one in four global citizens aged fourteen or under<sup>1</sup>. This group often remains excluded from urban policy, planning and practice. It is, therefore, a priority to understand children's vulnerabilities, respect and bolster their specific rights, and offer them a childhood that fosters a better life in present and future urban settings.

Many cities across the African and Eastern Mediterranean regions are dynamic hubs, bustling with formal and informal activities and an array of transport options. In a large number of those cities, residents walk, take minibuses or cycle to move around the city. Data for the capitals of Ethiopia, Kenya and Mozambique, for example, show that cycling and walking account for more than 40% of the transport trips.

However, road safety has become one of the biggest public health and safety challenges which countries in Africa and the Arab region currently face, with regional rates of 26.6 and 17.9 deaths per 100,000 population, respectively. This situation is particularly alarming for vulnerable groups due to their age, gender, disability or poverty.

Many cities, particularly in Africa and the Eastern Mediterranean Region, need to urgently accelerate their efforts on road safety. Priority is still focused on car-oriented transport policies that facilitate highway development, high speeds and urban sprawl. This is exacerbated by the need for more data on road safety, poor enforcement mechanisms, limited resource allocation from the national to the local level, lack of relevant city policies and action plans, as well as outdated urban and transport planning regulations. While the emphasis of interventions often focuses on the national level, cities have a critical role in complementing these actions by reinforcing national policies and implementing projects on the ground. Cities are responsible for prioritizing active mobility, upgrading public

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<sup>1</sup> World Bank 2018

transport, introducing cleaner and safer vehicle technology, or building public support for road safety through awareness campaigns.

Under the framework of UN-Habitat's "Global Alliance of Cities for Road Safety" project funded by the United Nations Road Safety Fund (UNRSF), UN-Habitat is launching its Road Safety Innovation Challenge "MyCityMyLife", with the aim to support innovative project initiatives proposed by multi-stakeholder partnerships (cities, NGOs, innovators) with a clear impact on the road safety on the ground – and a high potential for replication.

The proposed Call for Expression of Interest recognizes that there is a great commitment from cities to accelerate their implementation towards better road safety – in alignment with all five pillars of the [Safe Systems Approach](#) (Safe Road Infrastructure, Multimodal Transport & Land Use Planning, Safe Vehicles, Safe Road Use, Post Crash Response) as stated in the Global Plan for Action 2021-2030<sup>2</sup>, at a moment when there is no time for further delays.

## Objective

The proposed collaboration under this call aims to enhance road safety in African and Eastern Mediterranean countries through the implementation of innovative pilot initiatives with the overall goal of reducing fatalities at the city and neighborhood levels, and with strong participation of vulnerable groups responding to local needs.

Cities of interest are the following (but not limited to): Lusaka in Zambia; Kumasi in Ghana; Cape Town in South Africa; Hawassa in Ethiopia; Kampala in Uganda; Kigali in Rwanda; Kisumu, Mombasa and Nakuru in Kenya; Maputo and Quelimane in Mozambique; Monrovia in Liberia; Irbid in Jordan; Cairo and Sohag in Egypt; and Tyre in Lebanon).

## Expressions of interest

UN-Habitat invites Expressions of Interest from academic or research institutions, Not-for-Profit Organizations, and Governmental and Inter-Governmental organizations to support the delivery of UN-Habitat's Road Safety project "The Global Alliance of Cities for Road Safety" (ACROS), and specifically the implementation of the Road Safety Innovation Challenge "MyCityMyLife".

The following activities shall be carried out by the selected partner in alignment with at least two or more pillars of the Safe Systems Approach:

- Co-plan and co-develop an innovative road safety initiative in a multi-stakeholder partnership and indicate its expected positive impact on road safety on the ground;
- Co-implement the proposed road safety initiative with a specific focus on the participation of groups living in vulnerable situations;
- Monitor the impact of the road safety initiative (i.e. increased road safety awareness, slower speeds, etc.)
- Develop at least one human impact story from the pilot (month 3 of the pilot)
- Submit an implementation report (month 6/Final month of the pilot)
- Provide evidence for improvements in the local context (after implementation report)
- Disseminate the project results through locally relevant Advocacy and Communication materials

The EOI should contain, but not be limited to, the following:

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<sup>2</sup> [https://cdn.who.int/media/docs/default-source/documents/health-topics/road-traffic-injuries/global-plan-for-roadsafety.pdf?sfvrsn=65cf34c8\\_35&download=true](https://cdn.who.int/media/docs/default-source/documents/health-topics/road-traffic-injuries/global-plan-for-roadsafety.pdf?sfvrsn=65cf34c8_35&download=true)

- i. Overall experience of the organization in the areas of Non-Motorized Transport, Road Safety, and Sustainable Mobility.
- ii. A short conceptual proposal on how the institution/organization plans to develop and implement this initiative, incl. the scope and nature of work. Please also highlight the innovation in the proposed initiative, as well as replication possibilities.
- iii. Plan of how your organisation will undertake a review of fatality/hot spot data for the project's location and gather pre-post implementation feedback on the interventions as well as develop one human impact story of the pilot
- iv. The support/ contribution the organization is willing to make, including cash and in-kind; (contribution in terms of staff time, office space and equipment and other support in cash and in-kind should be expressed in monetary terms.)
- v. Copies of statement of the annual budget and annual reports of the previous 2 years.
- vi. Copy of two latest audited reports, and
- vii. Governance and organizational structure; experience and qualifications of key professional staff and infrastructure facilities of the organization.

## Structure of the application

To help you with the submission of your application, you are encouraged to follow the template you will find at the Annex of this document. The evaluation of the applications will follow the structure of that template.

## Budget

UN-Habitat will contribute financial resources up to USD 15,000 (Fifteen Thousand United States Dollars) for a maximum of 3 Agreements of Cooperation. The EOI shall make reference to counter-part contributions (cash and in-kind) of the applying entity.

## Overall Timeframe

The work outlined in this EOI is scheduled to commence by 1 July 2024 and completed by 31 December 2024.

## Submission Requirements and Guidelines

Expression of Interest must be delivered by email no later than 30 April 2024 to [unhabitat.ubss.eoi@un.org](mailto:unhabitat.ubss.eoi@un.org) with the reference "EOI-MyCityMyLife-challenge-2024" in the subject of your email. Failure to indicate the reference may result in your proposal not being considered.

### Contact Information:

For any questions related to the application please write to:

Mr. Jordi Bosch Pla

Urban Basic Services Section – Urban Mobility

United Nations Human Settlements Programme

(UN-Habitat)

P.O. Box 30030 Nairobi, Kenya

[jordi.boschpla@un.org](mailto:jordi.boschpla@un.org)

**Other:**

Please note that this EOI notice does not constitute a solicitation. UN-Habitat reserves the right to change or cancel this requirement at any time in the Expressions of Interest/or solicitation process. Submitting a reply to an EOI does not guarantee that a Cooperation Partner will be considered for receipt of the solicitation when issued and only Cooperation Partners who are deemed qualified by UN-Habitat upon completion of evaluation of submission, will receive the final solicitation document.

## Annex

### Application template

QUESTION	TO BE FILLED BY APPLICANT
<b>Project Details</b>	
Project title	
City and country of implementation	
Project summary <i>[max 3000 characters]</i>	
Project main objectives <i>[max 1500 characters]</i>	
Focus on the pillars of the Safe System Approach <i>[max 1500 characters]</i>	<i>[Describe which pillars of the Safe System Approach will the project specifically address]</i>
Project context <i>[max 1500 characters]</i>	<i>[Describe briefly the project context within the city]</i>
Impact <i>[max 2500 characters]</i>	<i>[Describe why should your project be selected and what makes it both relevant and impactful]</i>
Implementation Plan <i>[max 4000 characters]</i>	<i>[Describe how your organisation plans to implement this project including scope, nature of work and action plan. Specify the Activities and Outcomes of the project. A visual implementation plan or table can be added attached to support this explanation]</i>
Innovation <i>[max 1000 characters]</i>	<i>[Describe briefly how your project is an innovative initiative for the city]</i>
Inclusion <i>[max 1000 characters]</i>	<i>[Describe briefly how your project will involve vulnerable groups]</i>
Stakeholder mapping <i>[max 1000 characters]</i>	<i>[Describe briefly which stakeholders will be involved in the project and their role]</i>
Monitoring <i>[max 1500 characters]</i>	<i>[Describe your monitoring strategy to follow up prior, during and after the implementation of the event on road incidents in the project's location]</i>
Scale-up <i>[max 1500 characters]</i>	<i>[Describe how your project could be scaled-up after the lifetime of this initial funding]</i>
Project indicators <i>[max 1500 characters]</i>	<i>[Clarify the indicators of success of your project and how they will be verified]</i>
Links to other Road Safety Initiative <i>[max 2000 characters]</i>	<i>[Describe if your project will be linked or could benefit from other road safety initiative happening at the same time]</i>
<b>Organisation and Contact Details</b>	
Name lead organisation	

Expertise <i>[max 2000 characters]</i>	<i>[Describe the organisation's experience in the areas of Non-Motorized Transport, Road Safety, and Sustainable Mobility]</i>
Main focal point for this project	<i>[Name, Email]</i>
Other people involved from the organisation	<i>[List max. 3 more people that will be involved in the project, name and email]</i>
Team's expertise <i>[max 1500 characters]</i>	<i>[Describe the relevant expertise of the team that will be involved in the project]</i>
Other organisations involved in the project <i>[max 3000 characters]</i>	<i>[List all other organisations/partners that will be involved in this project, specify their role and main focal point]</i>
Facilities and equipment <i>[max 1500 characters]</i>	<i>[Describe where the organisation plans to work during the project life, as well as the required equipment and materials for its implementation]</i>
Communication and follow-up tasks <i>[max 1500 characters]</i>	<i>[Describe who will lead in the follow-up tasks such as project feedback, post-facto perception surveys, and analysis of the impact]</i>
Human impact story <i>[max 1000 characters]</i>	<i>[Describe how you will elaborate the human impact story, people involved and format. Mention if your organisation has experience working on similar activities]</i>
<b>Budget</b>	
Budget plan <i>[max 2000 characters]</i>	<i>[Describe how the project will use the funding of this initiative. Up to 15,000 USD can be requested for funding, although smaller budgets are encouraged. Please attach an additional file with the breakdown of the project's budget]</i>
In-kind contributions and support <i>[max 1000 characters]</i>	<i>[Describe if you will provide any in-kind contribution to the pilot, incl. staff time, office space, equipment, etc. All in-kind contribution should be expressed in monetary terms]</i>

NOTE: Do not forget to include in your proposal the following regarding your organisation (partners from the consortium do not need to provide this documents):

- Copies of statement of the annual budget
- Annual reports of the previous 2 years
- Copy of two latest audited reports